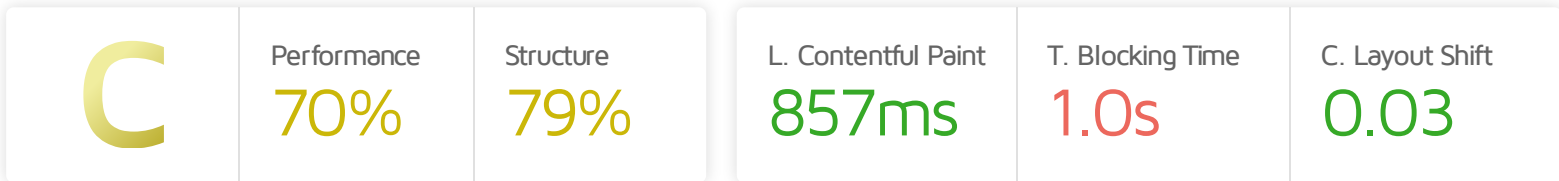


Performance Report for: <http://flippa.com/>

Report generated: Fri, Feb 21, 2025 2:18 AM -0800
 Test Server Location: Vancouver, Canada
 Using: Chrome 117.0.0.0, Lighthouse 11.0.0



Top Issues

High	Avoid enormous network payloads <small>LCP</small>	Total size was 8.02MB
Med-High	Avoid an excessive DOM size <small>TBT</small>	3,250 elements
Med	Use explicit width and height on image elements <small>CLS</small>	7 images found
Med	Reduce JavaScript execution time <small>TBT</small>	3.2s spent executing JavaScript
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 305KB

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

Page Details



Total Page Size - 7.98MB



Total Page Requests - 211



Legend: HTML, JS, CSS, IMG, Video, Font, Other

How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.

As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**



The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

Buy and Sell Online Businesses, Websites, Apps & Domains - Flippa

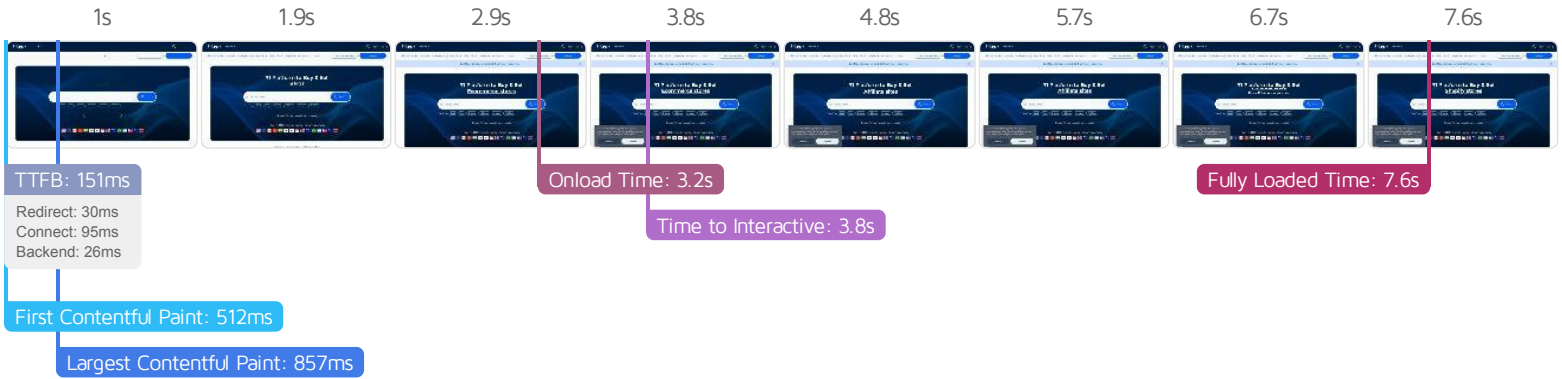
Resource	Size	Response Time	Source
/	301	30ms	flippa.com
/	200	135ms	flippa.com
gtm-e957df189d02cde...	200	74ms	static.flippa.com
homepage-banner-0ff98fb...	200	145ms	static.flippa.com
bugsnag.min.js	200	131ms	d2wy8f7a9ursnm.clo...
tailwind-reset-4f6bde660e...	200	70ms	static.flippa.com
swiper-9b313423162ff444...	200	71ms	static.flippa.com
homepage-01c8805316ec...	200	74ms	static.flippa.com
tailwind-8a4d507e8e2cbfa...	200	101ms	static.flippa.com
css?family=Open+Sans:4...	200	49ms	fonts.googleapis.com
css?family=Montserrat:...	200	50ms	fonts.googleapis.com
es-module-shims.js	200	185ms	ga.jspm.io
application-bed59c98a75...	200	75ms	static.flippa.com
turbo.min-82eb1fcb43bf5...	200	103ms	static.flippa.com
stimulus.min-59f6a188a5...	200	76ms	static.flippa.com
stimulus-loading-6024ee6...	200	103ms	static.flippa.com
sift-c2b43a16dd3b4e26ad...	200	143ms	static.flippa.com
chevron-right-e34b71712...	200	42ms	flippa.com
chevron-left-44e2df45444...	200	41ms	flippa.com
search-outline-0275a2cd4...	200	57ms	flippa.com
chevron-up-dca2b14a474...	200	56ms	flippa.com
x-1cfd0e3772952978201b...	200	54ms	flippa.com
question-mark-outline-67...	200	53ms	flippa.com
chevron-outline-left-44e2...	200	54ms	flippa.com
check-f0ed57dad10ea720...	200	100ms	flippa.com
arrow-right-1f6ac017451a...	200	94ms	flippa.com
star-2d2d51347f9343716c...	200	99ms	flippa.com
map-pin-outline-fa28fcbc...	200	94ms	flippa.com
arrow-up-right-from-squa...	200	95ms	flippa.com
eye-outline-972a67477985...	200	95ms	flippa.com
price-drop-c6132f971afec...	200	89ms	flippa.com
flippa-square-2edd5449a1...	200	91ms	flippa.com
user-circle-1a598b4a068e...	200	93ms	flippa.com
US-74f9d0ab9b41c4d1d97...	200	64ms	static.flippa.com
EU-badc4ff8f655347eb571...	200	65ms	static.flippa.com
CA-efcd8fa1757a79ff0744...	200	65ms	static.flippa.com
CN-4f5ea7958b846f10baf...	200	65ms	static.flippa.com
IN-b08e457283a9042ab0b...	200	67ms	static.flippa.com
JP-56a8e27268c0188665b...	200	67ms	static.flippa.com
KR-1e8a1c1e95033b984b...	200	82ms	static.flippa.com
SG-64f3ec06c9f5bc76ae1f...	200	54ms	static.flippa.com
GB-3776095abc020c2b84...	200	55ms	static.flippa.com
AU-8b6d578d2ae0767d57...	200	55ms	static.flippa.com
BR-cb550df6253c93f74f0...	200	87ms	static.flippa.com
AR-4820f0c08bb9ea9425c...	200	66ms	static.flippa.com
PH-349b3e5dfeca42fac5...	200	56ms	static.flippa.com
NZ-c73f6a9f1c8fb7093da5...	200	87ms	static.flippa.com
TH-7296afb0b0ca16ef535...	200	81ms	static.flippa.com
search-placeholder-1c526...	200	94ms	static.flippa.com
due-diligence-1fe816e7fc...	200	81ms	static.flippa.com
legal-b3fba62e0f83f78e5...	200	81ms	static.flippa.com
insurance-fcece77d7ba2...	200	81ms	static.flippa.com
finance-f1f8703eff8b8cac...	200	81ms	static.flippa.com

payments-dc7dc5bfc0cfe...	200	static.flippa.com	3.19KB	81ms			
data-insights-placeholder...	200	static.flippa.com	7.69KB	82ms			
blurred_thumbnail_ca515...	200	static2.flippa.com	42.1KB	129ms			
verified-user-icon-a55976...	200	static.flippa.com	1.52KB	81ms			
stripe-icon-13b05763328f...	200	static.flippa.com	397B	85ms			
blurred_thumbnail_1fdb7...	200	static2.flippa.com	1.62KB	125ms			
blurred_thumbnail_5bc07...	200	static2.flippa.com	157KB	133ms			
paypal-icon-706705350ab...	200	static.flippa.com	1.47KB	84ms			
blurred_thumbnail_53629...	200	static2.flippa.com	27.6KB	126ms			
blurred_thumbnail_7845f...	200	static2.flippa.com	31.7KB	130ms			
google_analytics-icon-de...	200	static.flippa.com	361B	83ms			
quickbooks-icon-c7d5205...	200	static.flippa.com	459B	84ms			
blurred_thumbnail_51067...	200	static2.flippa.com	63.5KB	131ms			
blurred_thumbnail_c6f0c...	200	static2.flippa.com	75.1KB	134ms			
px140x140_avatar_d0c1e...	200	static2.flippa.com	38.5KB	13ms			
buyer1_avatar-1cb558ea2...	200	static.flippa.com	18.7KB	12ms			
advisors-outline-38eb4e4...	200	flippa.com	4.96KB	31ms			
opportunity-outline-718e6...	200	flippa.com	2.60KB	28ms			
tools-outline-f9db3144bf4...	200	flippa.com	1.27KB	32ms			
webp_27f9178b-2158-451...	200	static2.flippa.com	23.2KB	14ms			
google_adsense-icon-8f9...	200	static.flippa.com	1.11KB	11ms			
webp_196fbf87-b60e-4fa7...	200	static2.flippa.com	31.6KB	16ms			
webp_91189e63-9a6b-419...	200	static2.flippa.com	20.7KB	15ms			
tp.widget.bootstrap.min.js	200	widget.trustpilot.com	7.18KB	42ms			
user-headset-fed2c48007...	200	flippa.com	565B	33ms			
light-bulb-e1593ef0f1b910...	200	flippa.com	630B	22ms			
curated-built-for-beginner...	200	static.flippa.com	66.3KB	17ms			
curated-your-next-job-d2...	200	static.flippa.com	70.9KB	17ms			
curated-recession-proof-...	200	static.flippa.com	61.5KB	16ms			
curated-sweet-spot-16f38...	200	static.flippa.com	67.2KB	16ms			
curated-apps-for-the-mas...	200	static.flippa.com	67.9KB	16ms			
curated-ecommerce-heav...	200	static.flippa.com	80.5KB	16ms			
JTUSjlg1_j6t8kCHKm459...	200	fonts.gstatic.com	36.9KB	214ms			
memvYaGs126MiZpBA-U...	200	fonts.gstatic.com	47.1KB	214ms			
flippa-10b8ccbfb55c04a0...	200	flippa.com	1.90KB	24ms			
discord-bd462152b09e58...	200	flippa.com	963B	36ms			
linkedin-de4fb4481db678...	200	flippa.com	582B	26ms			
twitter-71decfb0ed272a3a...	200	flippa.com	313B	21ms			
facebook-6743f0947aa658...	200	flippa.com	331B	52ms			
instagram-a1f4a1e8584ea...	200	flippa.com	1.34KB	27ms			
gtm.js?id=GTM-MPVTJBN	200	googletagmanager.c...	130KB	92ms			
index-f1927893ade7c6a1...	200	static.flippa.com	332B	10ms			
POST /	202	sessions.bugsnap.com	21B	58ms			
OPTIONS /	200	sessions.bugsnap.com	0	37ms			
814820.gif?bk=a18d7e780...	200	hexagon-analytics.com	43B	129ms			
index.html?templateId=53...	200	widget.trustpilot.com	3.85KB	52ms			
application-44e5edd3837...	200	static.flippa.com	535B	27ms			
carousel_controller-9ca2...	200	static.flippa.com	1.03KB	27ms			
dropdown_controller-b36...	200	static.flippa.com	851B	26ms			
event_tracking_controller...	200	static.flippa.com	790B	26ms			
mobile_navbar_controller...	200	static.flippa.com	1.92KB	26ms			
modal_controller-67babd...	200	static.flippa.com	1.04KB	26ms			
replace_content_controll...	200	static.flippa.com	645B	26ms			
scroll_to_controller-35d4...	200	static.flippa.com	673B	26ms			
sticky_header_controller-...	200	static.flippa.com	851B	26ms			
POST collect?en=page_vi...	200	google.com	0	45ms			
js?id=G-20X69CEG73&l=...	200	googletagmanager.c...	143KB	72ms			
insight.min.js	200	snap.licdn.com	14.3KB	166ms			
qevents.js	200	a.quora.com	14.7KB	71ms			
obtp.js	200	amplify.outbrain.com	9.31KB	166ms			
bat.js	200	bat.bing.com	14.3KB	115ms			
20475779.js	200	js.hs-scripts.com	625B	188ms			

en.json.js	302	unpkg.com	0	48ms
cookie-consent.min.js	302	unpkg.com	0	50ms
main.js	200	widget.trustpilot.com	22.5KB	27ms
fbevents.js	200	connect.facebook.net	61.2KB	339ms
trackpush.min.js	200	s3.amazonaws.com	13.8KB	308ms
myb51crjhj	200	clarity.ms	857B	208ms
pixel?tag=ViewContent&i...	200	q.quora.com	43B	113ms
hello?gtmcb=1183497974	200	flippa.com	460B	245ms
sw_iframe.html?origin=ht...	200	googletagmanager.c...	1.44KB	85ms
en.json.js	200	unpkg.com	1.75KB	22ms
cookie-consent.min.js	200	unpkg.com	33.2KB	24ms
53aa8912dec7e10d38f59f...	200	widget.trustpilot.com	4.81KB	152ms
TrustboxImpression?loca...	204	widget.trustpilot.com	308B	159ms
swiper-bdaeb19588f4cfb...	200	static.flippa.com	33.5KB	21ms
17558462.js	200	bat.bing.com	1.41KB	27ms
001312e6b68491a977fb2b...	200	wave.outbrain.com	539B	151ms
unifiedPixel?au=false&bu...	200	tr.outbrain.com	321B	48ms
cachedClickId?marketerl...	200	tr.outbrain.com	293B	47ms
collect?v=2&fmt=js&pid=...	302	px.ads.linkedin.com	0	116ms
en.json	302	unpkg.com	0	30ms
cookieconsent.css	200	cdn.jsdelivr.net	4.77KB	42ms
destination?id=AW-10263...	200	googletagmanager.c...	97.6KB	62ms
destination?id=AW-10786...	200	googletagmanager.c...	104KB	60ms
conversations-embed.js	200	js.usemessages.com	26.8KB	74ms
fb.js	200	js.hsadspixel.net	3.64KB	113ms
banner.js	200	js.hs-banner.com	25.0KB	113ms
20475779.js	200	js.hs-analytics.net	24.8KB	112ms
en.json	200	unpkg.com	1.78KB	24ms
collect?v=2&fmt=js&pid=...	302	px.ads.linkedin.com	0	39ms
POST /	202	sessions.bugsnag.com	34B	19ms
unifiedPixel?au=false&bu...	200	tr.outbrain.com	321B	32ms
bs_auto_tooltip_controlle...	200	static.flippa.com	1.20KB	24ms
tabs_controller-5afa55598...	200	static.flippa.com	2.17KB	22ms
marketing_banner_contro...	200	static.flippa.com	665B	22ms
image_fallback_controller...	200	static.flippa.com	609B	21ms
flippa_chart_v2_controlle...	200	static.flippa.com	4.31KB	21ms
pixel?j=1&u=https%3A%2...	200	q.quora.com	43B	91ms
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px140x140_avatar_4fce4f...	200	static2.flippa.com	38.5KB	16ms
px140x140_avatar_34253...	200	static2.flippa.com	35.1KB	9ms
buyer6_avatar-5f3f7b37fd...	200	static.flippa.com	14.6KB	9ms
buyer2_avatar-1ee55fb7b...	200	static.flippa.com	10.6KB	10ms
buyer3_avatar-d10b0aba7...	200	static.flippa.com	13.8KB	10ms
buyer4_avatar-49fa86e0b...	200	static.flippa.com	9.9KB	10ms
ecb31846-76e9-4bc4-b51b...	200	static2.flippa.com	744KB	92ms
7e2c543d-e03d-4a53-9d65...	200	static2.flippa.com	189KB	54ms
edac8a89-e08f-40c0-8959...	200	static2.flippa.com	388KB	86ms
b96787f9-e8c6-45a4-8759...	200	static2.flippa.com	247KB	60ms
1de878c1-9ddb-432e-96b...	200	static2.flippa.com	98KB	36ms
2ca33b9e-d74a-485b-9108...	200	static2.flippa.com	50.1KB	29ms
1d6fe02c-3e4d-4faf-931d-...	200	static2.flippa.com	1.33MB	129ms
de251be3-88d6-4453-95d6...	200	static2.flippa.com	572KB	103ms
06c48ad5-f777-4f06-8ce4-...	200	static2.flippa.com	246KB	67ms
2cc1a8ae-2016-4d05-8c4d...	200	static2.flippa.com	89.2KB	43ms
06141168-b78c-4cb7-8dab...	200	static2.flippa.com	827KB	110ms
09878bcc-f7f5-4254-a0db-...	200	static2.flippa.com	306KB	79ms
e93f306a-0b0c-403f-94b7-...	200	static2.flippa.com	223KB	68ms
c3cdb450-76b5-4cdf-b090...	200	static2.flippa.com	26.5KB	35ms
0?ti=17558462&tm=gtm00...	204	bat.bing.com	361B	26ms
clarity.js	200	clarity.ms	29.2KB	23ms
li_sync?redirect=https%3...	302	linkedin.com	0	81ms

POST pageview?id_site=...	200	signals.aimtell.com	43B	59ms
630502604047407?v=2.9.1...	200	connect.facebook.net	16.6KB	155ms
1026364199?random=174...	200	googleads.g.doublec...	2.23KB	52ms
10786855805?random=17...	200	googleads.g.doublec...	2.25KB	28ms
public?portalld=20475779...	200	api.hubspot.com	254B	255ms
OPTIONS public?portalld...	200	api.hubspot.com	18B	128ms
json?portalld=20475779	200	api.hubapi.com	0.99KB	125ms
collect?v=2&fmt=js&pid=...	200	px.ads.linkedin.com	386B	30ms
popper.min.js	200	unpkg.com	8.83KB	17ms
cookies-1846be245fc18bd...	200	static.flippa.com	655B	4ms
highcharts--highmaps-a4...	200	static.flippa.com	123KB	18ms
highcharts--modules--exp...	200	static.flippa.com	7.49KB	11ms
highcharts--modules--exp...	200	static.flippa.com	5.38KB	16ms
highcharts--highcharts-m...	200	static.flippa.com	31.5KB	17ms
highcharts_theme-b9969a...	200	static.flippa.com	751B	16ms
tr?id=630502604047407&...	200	facebook.com	269B	184ms
POST wa/	204	px.ads.linkedin.com	195B	43ms
1026364199?random=174...	200	google.com	42B	29ms
1026364199?random=174...	200	google.ca	42B	53ms
10786855805?random=17...	200	google.com	42B	22ms
10786855805?random=17...	200	google.ca	42B	46ms
POST collect	204	w.clarity.ms	0	247ms
nr-spa-1.283.1.min.js	200	js-agent.newrelic.com	32.9KB	26ms
c.gif	302	c.clarity.ms	0	59ms
20475779.js	200	js-na1.hs-scripts.com	624B	25ms
__ptq.gif?k=1&sd=1367x8...	200	track.hubspot.com	45B	124ms
c.gif?ctsa=mr&CtsSyncl...	302	c.bing.com	0	29ms
favicon-fe242ab11ba1aba...	200	static.flippa.com	1.95KB	12ms
POST NRJS-08a283ea2ae...	200	bam.nr-data.net	624B	385ms
c.gif?ctsa=mr&CtsSyncl...	200	c.clarity.ms	42B	11ms
POST collect	204	w.clarity.ms	0	78ms
POST collect	204	w.clarity.ms	0	282ms
POST NRJS-08a283ea2ae...	200	bam.nr-data.net	337B	129ms
POST collect	204	w.clarity.ms	0	78ms

211 Requests 7.98MB (11.1MB Uncompressed) Fully Loaded 7.6s (Onload 3.2s)



Performance Metrics

First Contentful Paint How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.	Good - Nothing to do here 511ms	Time to Interactive How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.	Longer than recommended 3.8s
Speed Index How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.	Good - Nothing to do here 1.2s	Total Blocking Time How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.	Much longer than recommended 1.0s
Largest Contentful Paint How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.	Good - Nothing to do here 857ms	Cumulative Layout Shift How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.	Good - Nothing to do here 0.03

Browser Timings

Redirect	30ms	Connect	95ms	Backend	26ms
TTFB	151ms	First Paint	512ms	DOM Int.	836ms
DOM Loaded	1.8s	Onload	3.2s	Fully Loaded	7.6s

IMPACT	AUDIT	
High	Avoid enormous network payloads <small>LCP</small>	Total size was 8.02MB
Med-High	Avoid an excessive DOM size <small>TBT</small>	3,250 elements
Med	Use explicit width and height on image elements <small>CLS</small>	7 images found
Med	Reduce JavaScript execution time <small>TBT</small>	3.2s spent executing JavaScript
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 305KB
Med-Low	Avoid long main-thread tasks <small>TBT</small>	15 long tasks found
Low	Use a Content Delivery Network (CDN)	4 resources found
Low	Allow back/forward cache restoration	3 failure reasons
Low	Enable text compression <small>FCP LCP</small>	Potential savings of 72.3KB
Low	Avoid multiple page redirects <small>FCP LCP</small>	Potential savings of 30ms
Low	Defer offscreen images	Potential savings of 657KB
Low	Reduce unused CSS <small>FCP LCP</small>	Potential savings of 14.2KB
Low	Ensure text remains visible during webfont load <small>FCP LCP</small>	1 font found
Low	Reduce unused JavaScript <small>LCP</small>	Potential savings of 363KB
Low	Avoid non-composited animations <small>CLS</small>	1 animated element found
Low	Serve images in next-gen formats	Potential savings of 5.45MB
Low	Avoid chaining critical requests <small>FCP LCP</small>	4 chains found
Low	Properly size images	Potential savings of 3.04MB
N/A	Minimize main-thread work <small>TBT</small>	Main-thread busy for 5.2s
N/A	Reduce the impact of third-party code <small>TBT</small>	Third-party code blocked the main thread for 46ms
N/A	Avoid large layout shifts <small>CLS</small>	5 elements found
N/A	Avoid serving legacy JavaScript to modern browsers <small>TBT</small>	Potential savings of 20.3KB
N/A	Reduce initial server response time <small>FCP LCP</small>	Root document took 25ms

N/A	Eliminate render-blocking resources <small>FCP</small> <small>LCP</small>	Potential savings of 0 ms
N/A	User Timing marks and measures	8 user timings
N/A	Largest Contentful Paint element <small>LCP</small>	860 ms